## Message Text

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PAGE 01 LONDON 16282 291733Z ACTION COME-00

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**UNCLAS LONDON 16282** 

USOECD

DEPT ALSO PASS DEPARTMENT OF COMMERCE, OFFICE OF ENERGY PROGRAMS

E.O. 11652: N/A TAGS: ENRG UK

SUBJECT: DEPARTMENT OF COMMERCE/ERDA ENERGY TECHNOLOGY SHARING PROGRAM

REF: STATE 208014

- 1. WE BELIEVE THE APPROACH DESCRIBED IN PARA 7 OF REFTEL WOULD YIELD THE BEST RESULTS IN THE UNITED KINGDOM. WE SUGGEST PILOT STUDIES IN METAL CASTING AND AND FOUNDING AND IN CEMENT MANUFACTURE. THE EMBASSY COMMERCIAL OFFICE HAS EXPERIENCE WITH SEVERAL RESEARCH/CONSULTING FIRMS WHICH SHOULD DO AN ADEQUATE JOB UNDER CONTRACT. (WITH ITS OLDER PHYSICAL PLANT OCCASIONED IN PART BY RELATIVELY LOW POST-WAR INVESTMENT RATES, BRITISH INDUSTRY WOULD NOT SEEM TO BE THE BEST SUBJECT FOR AN OVERALL GEOGRAPHIC AREA APPROACH AS MENTIONED IN PARA 8 OF REFTEL.)
- 2. HMG HAS JUST RELAUNCHED AN INDUSTRY ENERGY SAVING UNCLASSIFIED

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PROGRAM, DURING WHICH A KEY SPEAKER ASSERTED THAT BRITAIN WAS BEHIND ITS MAJOR INDUSTRIAL COMPETITORS IN ENERGY CONSERVATION. THE PROGRAM INCLUDES A SCHEDULE OF REPORTS ON THE FOLLOWING INDUSTRIES: IRON CASTING, BUILDING BRICKS, REFACTORIES, MILK AND MILK PRODUCTS, CHLORINE AND ALKALI, FERTILIZER, PETROLEUM REFINING, MALTING AND BREWING, COKE, BREAD, FLOUR AND SUGAR,

STEEL TUBES, ETHYLENE, PROPYLENE AND RELATED CHEMICALS, CEMENT, NONFERROUS METALS, MECHANICAL ENGINEERING, ELECTRICAL ENGINEERING, TEXTILES, CERAMICS, PAPER, GLASS AND PAINT. ALL BUT THE FIRST OF THESE STUDIES REMAIN IN THE FUTURE, BUT IF INITIAL U.S.-CONTRACTED SURVEYS SHOW PROMISING RESULTS, INDUSTRIES FOR ADDITIONAL SURVEYS MIGHT BE SELECTED FROM THIS LIST. FULL MATERIAL FROM THE SEPTEMBER 26 UK NATIONAL ENERGY MANAGERS CONFERENCE IN BIRMINGHAM IS BEING POUCHED TO COMMERCE/OEP, INCLUDING PAPERS WHICH MAY INTEREST OEP'S WORK OUTSIDE THE ENERGY TECHNOLOGY SHARING PROGRAM.

- 3. THE UK CENTRAL ELECTRICITY GENERATING BOARD HAS EXPERTS WHO ADVISE USERS ON ENERGY CONSERVATION, AND THE UK DEPARTMENT OF ENERGY OFTEN REFERS INDUSTRIES TO ITS OWN LIST OF CONSULTANTS; A U.S.-CONTRACTED SURVEY OF INDUSTRIES MIGHT BE ABLE TO DRAW ON THESE ADDED RESOURCES.
- 4. IF THEY HAVE NOT ALREADY DONE SO, WE RECOMMEND COMMERCE/OEP AND ERDA ALSO EXAMINE THE MATERIAL AVAILABLE AT THE OECD SECRETARIAT'S DIRECTORATE FOR SCIENCE, TECHNOLOGY AND INDUSTRY.

STREATOR

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